

ONTARIO SMALL BUSINESS SUPPORT GRANT

User Application Guide

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Table of Contents

Program Overview	3
Application Requirements.....	3
Application Deadline.....	4
Funding Available	4
What to expect after applying.....	4
Payment	4
Eligibility Overview	5
What is the definition of a “business” and an “affiliated business”?	5
What does this mean for my business and applying to this grant?	5
Eligible Businesses	6
Ineligible Businesses.....	7
Calculating Revenue Loss	8
How do I calculate my revenue loss for this grant?.....	8
Revenue	9
What is considered revenue?	9
Seasonal Businesses	9
Employee Count.....	9
Audit and Compliance	10
Contact Us	10

Program Overview

The **Ontario Small Business Support Grant** is intended to help small businesses (including sole proprietorships) in Ontario that are required to close or significantly restrict services under Ontario's provincewide shutdown effective December 26, 2020.

Eligible businesses can receive between \$10,000 and \$20,000. Starting at \$10,000 for all eligible businesses, the grant will provide businesses with funding up to a maximum of \$20,000 to help with revenue losses expected as a result of the provincewide shutdown.

Businesses will be able to use the support in whatever way makes the most sense for them. For example, some businesses will use the support to pay employee wages, while others will need support maintaining their inventory.

Eligible businesses may include those with less than 100 employees that were required to close or significantly restrict services due to the provincewide shutdown that came into effect at 12:01 a.m. on December 26, 2020 **and** have experienced a minimum of a 20 per cent revenue decline when comparing April 2020 to April 2019 monthly revenues. Note, the application portal will provide alternative revenue decline comparator months for small businesses not in operation in April 2019 or April 2020.

COVID-19 Business Supports Link

The Government of Ontario reserves the right to impose whatever terms and conditions it deems reasonable in connection with disbursing funding under this program.

The Ontario Small Business Support Grant is a discretionary and non-entitlement program. As such, notwithstanding that an applicant has submitted a complete application and met all program criteria, there is no guarantee that the applicant will be approved for funding.

Application Requirements

Businesses must provide and attest to the following information:

- Legal Business name
- Canada Revenue Agency (CRA) Business Number (If you do not have a CRA Business Number, please apply for one here: [Register for a business number or Canada Revenue Agency program accounts - Canada.ca](#))
- Business type
- Revenue figures
- Number of employees
- Business' bank account number - Name of financial institution - Address of financial institution - Financial institution number - Branch/Transit number - Account type

Applicants will also be required to acknowledge and agree to certain terms and conditions relating to funding under this program. Any person who has improperly received funding under this program is required to immediately repay the amount improperly received in full.

Note: Applications may be selected for audit and additional information and supporting documentation may be required to prove eligibility.

Application Deadline

Application closing date of **March 31, 2021**.

Funding Available

Eligible businesses can receive between \$10,000 and \$20,000. Starting at **\$10,000** for all eligible businesses, the grant will provide businesses with funding to a **maximum of \$20,000** to help with expected revenue losses resulting from the provincewide shutdown.

Application Processing

What to expect after applying

The program aims to process applications and issue payments within 10 business days following the submission of a complete application. Applications with incomplete or incorrect information, or that require additional review, will experience a delay and will not receive payment within 10 business days.

Payment

Approved applicants will receive funds via Electronic Fund Transfer directly into their business bank account. To avoid payment delays, make sure that you enter the correct business bank account information. The bank account referred is registered under the legal or operating name of your business.

No personal bank accounts will be accepted.

Eligibility Overview

Applicants must demonstrate they experienced a revenue decline of at least 20 per cent when comparing monthly revenue in April 2019 and April 2020. This time period was selected because it reflects the impact of the public health measures in spring 2020, and as such provides a representation of the possible impact of these latest measures on businesses. Note, the application portal will provide alternative revenue decline comparator months for small businesses not in operation in April 2019 or April 2020

To receive the grant, a business must:

- Be required to close or significantly restrict services due to the provincewide shutdown effective 12:01 a.m. on December 26, 2020 (please refer to the “Eligible Businesses” section)
- Experienced revenue decline of at least 20 per cent, (please refer to the “Calculating Revenue Loss “ section), and
- Had 99 employees or less or, if affiliated with one or more businesses, the affiliated group has 99 or fewer employees (please refer to the “affiliated businesses” definition)

What is the definition of a “business” and an “affiliated business”?

A business is a corporation, unincorporated business, partnership, charity, non-profit organization or any other type of entity operating in Ontario.

A business is affiliated with another business if:

- One of the businesses controls the other business directly or indirectly in any manner whatsoever.
- Each business is controlled directly or indirectly in any manner whatsoever by the same business, individual, or group of individuals or businesses.

Only one business in a group of affiliated businesses is eligible to apply for this grant. To apply for this grant, complete the application using the combined revenue and number of employees from all the businesses with which your business is affiliated.

What does this mean for my business and applying to this grant?

For a business owner to receive the grant, the person must have owned and operated at least one business on or prior to December 24, 2020. If the business was not in operation on December 24, 2020, it is not eligible for this grant.

If a business was not affiliated with any other business on April 30, 2019, and it had 99 employees or less on that date, it may apply for the grant under this program if it satisfies all other conditions.

If a business had any affiliates on April 30, 2019, and it, together with its affiliates, had 100 or more employees on that date, then neither the business nor any of its affiliates are eligible for a grant under this program.

For businesses with affiliates that are not excluded from applying for funding as described above, the rules below apply.

If a business applying for funding was affiliated with one or more other businesses on December 24, 2020:

- a) You will need to calculate the decline in the aggregate revenue of the applicant business and of all businesses with which it was affiliated on December 24, 2020. Do this by comparing:
 - i. the revenue of the applicant business for April 2020, plus the revenue for April 2020 of all businesses with which it was affiliated on December 24, 2020, with
 - ii. the revenue of the applicant business for April 2019, plus the revenue for April 2019 of all businesses with which it was affiliated on December 24, 2020.
- b) If the decline in revenue as calculated in paragraph (a) is less than 20 per cent, then neither the applicant business nor any of its affiliates are eligible for a grant under this program.
- c) If the decline in revenue as calculated in paragraph (a) is 20 per cent or more,
 - i. The grant available under this program will be based on the aggregated revenue reduction as calculated in paragraph (a) above for the affiliated group (subject to a maximum of \$20,000 in funding); and
 - ii. only the applicant, and no other business with which it is affiliated, may apply for funding under this program.

If one or more of the businesses in your group of affiliated businesses enters on the application form a month other than April 2020 as the later month for determining its revenue decline, substitute that other month where April 2020 is mentioned in (a), but only for the business that uses the different month. If you are not able to ascertain the monthly revenue of a business within the affiliated group, that business can be omitted from the calculation of the affiliated group's percentage revenue decline. If a new business was started in November or December 2020, omit that business from the calculation of the affiliated group's percentage revenue decline.

Eligible Businesses

The following types of business are required to close or significantly restrict services due to the Provincewide Shutdown. Only types of business from the following list are eligible to apply for funding under this program:

- Before- and after-school programs
- Campgrounds
- Cannabis retail stores
- Cell phone and computer providers & repairs
- Community centres and multi-purpose facilities
- Conference centres and convention centres
- Day camps for children

- Domestic services (for example: house cleaning, housekeeping, cooking, indoor and outdoor cleaning, and janitorial services)
- Drive-in cinemas
- Driving instruction
- Facilities for indoor sports and recreational fitness activities (for example: fitness centres, gyms, dance studios, karate/martial arts facilities)
- Garden centres
- Hardware stores (including big box stores) required to close for in-person shopping
- In person teaching and instruction
- Media industries including film and television production
- Meeting or event space
- Museums, galleries, aquariums, zoos, science centres, landmarks, historic sites, botanical gardens and similar attraction
- Outdoor markets
- Outdoor sports and recreation facilities
- Performing arts and cinemas
- Personal care services relating to the hair or body
- Personal services (for example: party and wedding planners, personal organizer services, and personal physical fitness and sport trainers)
- Pet/animal food and services
- Photography services
- Racing venues, casinos, bingo halls and gaming establishments
- Rental and leasing services (including automobile, commercial and light industrial machinery and equipment rental)
- Restaurants and bars (including breweries and wineries that operate a restaurant or a bar)
- Retail required to close for in-person shopping
- Safety, medical and assistive devices retail
- Shopping malls
- Ski hills
- Tour and guide services
- Vehicle and equipment repair services
- Veterinary services

Ineligible Businesses

Types of business that **are not eligible** include – but are not limited to – the following:

- Businesses that were already required to close prior to the introduction of modified Stage 2 provincial public health measures on October 10, 2020. For example:
 - Amusement and water parks
 - Steam rooms, saunas, bath houses, and oxygen bars
- Essential businesses permitted to operate with capacity restrictions. For example:
 - Discount and big box stores selling groceries
 - Supermarkets, grocery stores, and convenience stores
 - Beer, wine and liquor stores
 - Pharmacies

- Other businesses that were not required to close or significantly restrict services due to the Provincewide Shutdown. For example:
 - Motels and hotels, cabins and cottages
 - Travel agents
 - Laundromats and dry cleaners
 - Auto dealerships that do not offer vehicle leasing or vehicle repair services
 - Taxi, Uber, Lyft, and limousine services
 - Gas stations and other fuel suppliers
 - Automated and self-service carwashes
 - Places of worship, such as churches
 - Radio or television broadcasting
 - Construction services, including all construction subtrades like flooring, painting, carpeting, and tiling
 - Manufacturing, supply chain, transportation and logistic services
 - Financial services including banking, capital markets, securities trading, insurance, accounting and tax services
 - Professional and social services that support the legal and justice system (for example, lawyers, paralegal)
 - Registered health professions
 - Wineries and breweries

- In addition, the following business types are not eligible:
 - Short term rental properties, including those listed through Airbnb and other websites.
 - Businesses owned by the federal, provincial, or a municipal government, by a person holding federal or provincial office or by a provincial employee are also ineligible for this grant.

Calculating Revenue Loss

How do I calculate my revenue loss for this grant?

Eligible businesses must demonstrate they experienced a revenue decline of at least 20 per cent when comparing monthly revenues (additional rules apply to businesses affiliated with other businesses; see the definition of an affiliated business in the “Eligibility Overview” section). The application portal will calculate revenue loss using revenue reported by applicants.



A = is the numerator when calculating revenue change (IE: the lower revenue)

B = is the denominator when calculating the revenue change (IE: the higher revenue)

$$\frac{(B - A)}{B} \times 100 =$$

% Revenue Reduction



Businesses who were operational in April 2019 or prior

A = April 2020 Revenue

B = April 2019 Revenue

Businesses who were not in operation in April 2019

Businesses that were not in operation in April 2019 will be able to calculate their revenue decline using alternative revenue decline comparators.

The application portal will provide alternative revenue decline comparator months

Revenue

What is considered revenue?

All revenues attributable to Ontario operations. An entity's revenue for the purposes of this grant is its revenue from its ordinary activities in Ontario earned from arm's-length sources, determined using its normal

accounting practices. Revenues from extraordinary items and amounts on account of capital are excluded.

Seasonal Businesses

All applicants must use monthly revenues.

Winter seasonal businesses, such as ski hills, will have their revenue decline calculated by comparing the month of higher revenue, selected from December 2019 or January 2020, compared to December 2020.

Employee Count

- Employee count is based on the total number of employees of the business or, if applicable, the total number of employees across all affiliated businesses. Employee count includes full-time, part-time and seasonal workers (i.e. using various payroll data and T4s).

- The employee count should be based on the last day of the month of the first month used in the revenue decline calculation. For example, for businesses with their first month of operation in April 2019 or prior, the employee count will be based on April 30th, 2019 (additional rules apply to businesses affiliated with other businesses; see the “Eligibility Overview” section).

Audit and Compliance

All applications and the corresponding grant are subject to audit or verification by the Government of Ontario, or their authorized representatives, upon reasonable notice to the recipient. Applicants are required to keep all documents required to prove their eligibility for this grant for 6 years.

Any audit or review process may encompass taking or requiring copies and extracts of the records and books of account maintained by the recipient in accordance with eligible criteria outlined in these guidelines.

A funding recipient will be required to repay to the Government of Ontario any funding provided under this program if such recipient’s records or accounts are deemed inadequate to permit a determination and/or verification by the Government of Ontario of the recipient’s eligibility for funding under this program or the use of such funding by the recipient.

Please note that the Ministry of Economic Development, Job Creation and Trade (the “Ministry”) is bound by the Freedom of Information and Protection of Privacy Act, R.S.O. 1990, c. F.31 (the “Act”), as amended from time to time, and any information provided to the Ministry may be subject to disclosure under the Act. Section 17 of the Act provides an exemption from the disclosure of certain third-party information that reveals a trade secret or scientific, technical, commercial, financial or labour relations information supplied in confidence where disclosure of the information could reasonably be expected to result in certain harms. Any trade secret or scientific, technical, commercial, financial or labour relations information submitted by a third party in confidence to the Ministry should be clearly marked by the third party as such. The Ministry will provide notice to the affected third party before granting access to a record that might contain information referred to in section 17 of the Act so that it may make representations to the Ministry concerning disclosure.

Contact Us

For questions, please contact Service Ontario at:

Tel: 416-325-6691

Toll-free: 1-855-216-3090

TTY: 416-325-3408

Toll-free TTY: 1-800-268-7095

Our call centres are open Monday to Friday: 8:30 a.m. to 5:00 p.m.